

DEPARTMENT OF COMMERCE
CO-OPERATIVE ARTS AND SCIENCE COLLEGE, MADAYI

PROJECT
MCOM (2021 ADMISSION)

| Reg.No. | NAME | PROJECT TOPIC |
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| C1PCOM3101 | ADARSH C H | CUSTOMER AWARENESS TOWARDS ONLINE TICKET BOOKING WITH SPECIAL REFERENCE TO KANNUR CORPORATION. |
| C1PCOM3102 | JISHNU P V | A STUDY ON THE AWARENESS OF PEOPLE ABOUT GST IN PAYYANUR AREA |
| C1PCOM3103 | MUHAMMED MINAZ | A STUDY ON AWARENESS OF LIC POLICIES AND SERVICES AMONG SUBSCRIBERS WITH SPECIAL REFERENCE TO KANNUR DISTRICT |
| C1PCOM3104 | NIMAL KRISHNA | A STUDY ON STUDENTS ATTITUDE TOWARDS ENTREPRENEURSHIP WITH SPECIAL REFERENCE TO TALIPARAMBA TALUK |
| C1PCOM3105 | USAMATH M P | A STUDY ON CUSTOMER SATISFACTION TOWARDS IRCTC INLINE TICKET BOOKING WITH SPECIAL REFERENCE TO CUSTOMERS IN PAYYANUR AREA |
| C1PCOM3106 | ADITHYA C K | A STUDY ON BIOMETRIC PUBLIC DISTRIBUTION SYSTEM WITH SPECIAL REFERENCE TO PAYYANNUR AREA |
| C1PCOM3107 | AFSANA P V | A STUDY ABOUT BRAND EQUITY CREATING VALUE TO HIDESIGN PRODUCTS ON THE BASIS OF CUSTOMER BASED APPROACH |
| C1PCOM3108 | AKSHAYA M | AWARENESS OF E-BANKING SERVICES AMONG BANKING CUSTOMERS WITH SPECIAL REFERENCE TO TALIPARAMBA MUNICIPALITY |
| C1PCOM3109 | ANAGHA E | A STUDY ON THE IMPACT OF DIGITAL PAYMENT MECHANISMS ON CONSUMER PURCHASE BEHAVIOUR WITH SPECIAL REFERENCE TO KANNUR DISTRICT |
| C1PCOM3110 | ATHIRA K R | A STUDY ON THE IMPACT OF GST IMPLEMENTATION AMONG RETAILERS WITH SPECIAL REFERENCE TO PAYYANNUR TALUK |
| C1PCOM3111 | DRISHYA DINESH | A STUDY ON THE EMOTIONAL IMPACT OF ADVERTISEMENTS ON PURCHASE DECISION OF ELECTRONIC GOODS CONSUMERS WITH SPECIAL REFERENCE TO KANNUR DISTRICT |

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| C1PCOM3112 | HAFISA E P | A STUDY ON THE EFFECT OF ONLINE ADVERTISEMENT ON CONSUMER BEHAVIOUR WITH SPECIAL REFERENCE TO PAYANGADI AREA |
| C1PCOM3113 | JILNA V | A STUDY ON LIFE INSURANCE AS AN INVESTMENT AVENUE A STUDY WITH SPECIAL REFERENCE TO LIFE INSURANCE CORPORATION OF INDIA |
| C1PCOM3114 | NAVYA ARAVINDAN | A STUDY ON PROBLEMS AND PROSPECTS OF WOMEN HOMEPRENUERS IN KANNUR DISTRICT |
| C1PCOM3115 | NAVYASREE K | A STUDY ON PUBLIC AWARENESS AND PERCEPTION TOWARDS PRADHAN MANTRI MUDRA YOJANA (PMMY) WITH SPECIAL REFERENCE TO PAYYANUR TALUK |
| C1PCOM3116 | PRAVEENA PALAKKAL | A STUDY TO EVALUATE THE BANKING SERVICES PROVIDED TO SMALL AND MEDIUM ENTERPRISE CUSTOMERS WITH REFERENCE TO KANNUR DISTRICT |
| C1PCOM3117 | RANJINI RAMACHANDRAN | A STUDY ON IMPACT OF MICROFINANCE ON WOMEN EMPOWERMENT THROUGH KUDUMBASHREE UNITS WITH SPECIAL REFERENCE TO KUNHIMANGALAM GRAMAPANCHAYATH. |
| C1PCOM3118 | RASIFA E | A STUDY ON STUDENT'S PERCEPTION TOWARDS E-LEARNING WITH SPECIAL REFERENCE TO KANNUR DISTRICT. |
| C1PCOM3119 | SRAVANI | A STUDY ON ATTITUDE OF PEOPLE TOWARDS GREEN PRODUCTS WITH SPECIAL REFERENCE TO KANNUR DISTRICT |
| C1PCOM3120 | THEERTHA A V | STUDY ABOUT YOUNG CONSUMERS PREFERENCE ON E-WALLET AS A GATEWAY OF CASHLESS PAYMENT WITH SPECIAL REFERENCE TO KANNUR DISTRICT. |
| C1PCOM3121 | VARSHA P P | A STUDY ON QUALITY OF WORK LIFE OF SCHEDULED PUBLIC SECTOR BANK EMPLOYEES WITH SPECIAL REFERENCE TO KANNUR DISTRICT. |